

**EXPECT  
AMAZING**



**BIDDING NATION  
QATAR**

### **Qatar 2022 Bid Announces Sponsorship of Lambie Nairn**

London, 5 Oct – The Qatar 2022 Bid Committee today announced the sponsorship and support of leading international brand agency Lambie Nairn at a signing ceremony held in London. Lambie Nairn is now the Official Supplier and Official Brand Agency of the Qatar 2022 Bid.

Qatar 2022 Bid Communications Director Nasser Al Khater said he was happy to welcome Lambie Nairn as the Bid's latest sponsor and praised their services and quality of work for the bid. "Lambie Nairn is a world-class branding and design company, and we are delighted to have them on board," he said. "This shows that our bid continues to attract global support and attention, and we hope to keep the momentum going, with the help of our sponsors, all the way through December 2<sup>nd</sup>"

At the signing ceremony, Lambie Nairn CEO Christian Schroeder said "Working with the bid team and their ambitious plans for 2022 continues to be an exciting journey, and builds upon our experience in the Sport industry, and specifically football-obsessed Qatar. We take great pride in our status as an official supplier and firmly believe Qatar deserves to have its football dream realized."

FIFA will award the 2018 and 2022 World Cups on December 2 in Zurich.

- Ends -

For more information contact:

Qatar 2022 Bid Committee

Email: [REDACTED]

[www.qatar2022bid.com](http://www.qatar2022bid.com)

Mobile : [REDACTED]



## **Qatar 2022 Reveals Iconic Lusail Stadium**

*86,250-seat stadium in the heart of New Lusail City would host opening and final matches*

**London, 6 October** – The Qatar 2022 Bid Committee today unveiled detailed plans for the iconic Lusail Stadium at a major international football conference, Leaders in Football, held at Chelsea FC in London. With a capacity in excess of 86,000 and surrounded by water– the stadium would host the World Cup Opening Match and Final if Qatar wins the rights to stage the 2022 FIFA World Cup.

To be built in the Al-Daayen section of Lusail City, a new development north of Doha, the stadium is one of 12 that form Qatar's 2022 FIFA World Cup hosting concept. All are within an hour of central Doha enabling fans to see at least two games in a day. The Lusail Stadium is the final stadium to be unveiled by Qatar 2022.

The stadium, designed by world-renowned architects Foster & Partners, reflects various elements of Qatari heritage including the traditional dhow sail, and will serve as a model for future sports stadiums throughout the region. Its design includes a fully retractable roof and the same environmentally friendly, solar cooling technologies that will ensure all of Qatar's 12 open-air stadiums are cooled to around 27 Degrees Centigrade. Situated on an east-west orientation, the stadium will have shade across the entire pitch and will have the world's largest cable-net roof.

**H.E. Sheikh Mohammed bin Hamad bin Khalifa Al Thani**, Chairman of the Qatar 2022 Bid, said: "The Iconic Lusail Stadium will serve as the perfect venue for the opening and final matches of the World Cup. The stadium will inspire a new generation of regional and international sports venues, incorporating environmentally friendly cooling technologies to ensure the ideal conditions for players and spectators alike. The design of the stadium provides fans with optimum views of the action in a cool and comfortable setting. Its beauty and ambition represent the pride and enthusiasm that we have displayed in our bid thus far and will continue to display until the day FIFA awards the 2022 World Cup and beyond."

Like all of Qatar's proposed stadiums, the Lusail Stadium will have its own metro station and be linked with major Qatar highways and bus routes, ensuring easy and seamless access for fans. With flexibility at its core, the stadium will be able to adapt to a wide variety of future sporting, cultural and social events in Qatar after 2022.



**BIDDING NATION  
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ENDS

Notes to Editors

If Qatar is awarded the honour of staging the 2022 FIFA World Cup, construction of the Lusail Stadium will start in 2015 and be completed in 2019. It will retain its full capacity after 2022.

All 12 of Qatar's proposed 2022 FIFA World Cup stadiums will be completed or upgraded by 2020 as part of a \$4 billion investment.

Images of all 12 of Qatar 2022's proposed stadiums are available via

[www.image.net](http://www.image.net) (register for free : to see and download all Qatar 2022 content select the sport tab on home page)

&

[www.gettyimages.com/sport](http://www.gettyimages.com/sport)

For More Information:

Media Manager  
Qatar 2022



**BIDDING NATION  
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**QATAR 2022 CELEBRATES THE NUMBER 22**

Doha, Qatar – Today the Qatar 2022 Bid Committee announced its enthusiasm for the number 22, which holds potent symbolic value for the bid's goals and ambitions for the entire Arab region. In particular, the bid recognizes all the ways in which this number symbolically represents the underlying principles which drive the country's world cup candidacy.

- The 2022 FIFA World Cup will be the 22<sup>nd</sup> version of the tournament, the first having been hosted in Uruguay in 1930.
- The official starting arrangement for a football match consists of 22 players on the pitch.
- The Arab League, which represents the interests of the Arab community from North Africa to Asia, consists of 22 member states, of which Qatar is one. This underscores the extent to which Qatar's World Cup bid is very much a bid on behalf of the entire region.
- Qatar's "Generation Amazing" Football Development program selected 22 youth ambassadors from Nepal, Pakistan, Syria and Lebanon, who travelled to the World Cup in South Africa this past month as part of Qatar's desire to use football to promote a sustainable social legacy around the globe.



## **QATAR 2022 AND FIFA SIGN HOST AGREEMENT FOR 2022 WORLD CUP**

### *Press Conference in Doha Officially Confers 2022 Hosting Rights to Qatar*

DOHA, 6 January, 2010: Qatar 2022 Bid Committee Chairman Sheikh Mohammed Bin Khalifa Al Thani joined FIFA President Sepp Blatter today at a Press Conference and Official Signing Ceremony in Doha to commemorate the awarding of the 2022 World Cup to the State of Qatar and formally begin the process of preparing the country to host the tournament. The Press Conference was held at the Four Seasons Hotel in Doha.

Following FIFA's historic decision on December 2<sup>nd</sup> to bring the World Cup to the Middle East for the first time, the Host Signing Agreement Ceremony is the next official step forward for Qatar and FIFA as they plan for the 2022 tournament. FIFA President Sepp Blatter heralded the signing ceremony as the beginning of an exciting time for football and for the Middle East.

"Today represents an exciting step forward for the world's game, now set to chart new territory, to expose a new generation of Middle Easterners to football, and to help build bridges between east and west," FIFA President Sepp Blatter said. "FIFA is confident it has made the right decision and we look forward to working with Qatar in the years ahead as they set out to make history."

H.E. Sheikh Mohammed Al Thani, speaking on behalf of the bid committee, said that the country and the region were honored by FIFA's decision and would work diligently in the months and years ahead to ensure the highest-quality World Cup in 2022. "We thank FIFA for their confidence in us and for making the courageous decision to open up new markets and to expand the game to new lands," he said. "Our bid leaders and our people have had sufficient time to celebrate our country's victory in earning the hosting rights, but we know the real work begins now and we do not have a moment to lose."

Efforts have already begun to implement Qatar's ambitious plans for the World Cup, including the construction of new, environmentally-friendly stadiums and cooling technologies, along with infrastructure and transportation projects in line with Qatar's 2030 National Vision.

**-ENDS-**

For further information:





**EXPECT  
AMAZING**

[REDACTED]  
Brown Lloyd James  
Qatar 2022 Bid Committee

M [REDACTED]  
E [REDACTED]

W [www.qatar2022bid.com](http://www.qatar2022bid.com)



**BIDDING NATION**  
QATAR

Dear [NAME],

Please join Mike Holtzman tomorrow, May 11th for dinner. Special guests include Ambassador Dell L. Dailey, former head of the State Department's Counterterrorism Office and Director of the Center for Special Operations, which coordinated counterterrorism operations in Afghanistan and Iraq. Also in attendance will be Susan Chira of the New York Times, Gillian Tett, US Managing Editor, Financial Times, and Mosheh Oinounou, Bloomberg TV International Editor.

The dinner will take place at Peter Brown's residence at [REDACTED], and begins at 7.30pm. Please RSVP to [REDACTED] at 212-486-7070 or [REDACTED]. I apologize for the late notice, but we have only just recently finalized the dinner plans. We hope you can attend.



## *Comité Français pour un Iran Démocratique*

### **As US Prepares to Announce Position on Iranian Resistance, Tens of Thousands Set to Rally in Paris**

*Prominent Americans to Call for Protection of Residents of Camp Ashraf, Lifting of "Terror" Designation*

On Saturday, June 18 a rally estimated to be in the tens of thousands, including hundreds of dignitaries from five continents, will rally at the Parc des Expositions de Paris-Nord-Villepinte to call for a permanent solution to Camp Ashraf—the besieged, Iraq-based home for thousands of members of the Iranian opposition and their families. Among the notable participants will be former New York City Mayor **Rudy Giuliani**, former President, Polish "Solidarity" Movement Leader, and Nobel Peace Prize winner **Lech Walesa**, former US Attorney General **Michael Mukasey**, son of late Senator Ted Kennedy and former US Congressman **Patrick Kennedy**, former **US Homeland Security Secretary Tom Ridge** and several sitting Members of the US Congress, parliamentary delegations from various EU member states and Arab countries and many senior former counter-terrorism, diplomatic and intelligence officials from the Obama, Bush and Clinton administrations who will call for urgent measures by the UN, US and EU to protect Ashraf residents.

The timing of the event is urgent and propitious: on April 8, the latest in a series of massacres in Camp Ashraf, at the hands of Iraqi soldiers, killed 35 unarmed men and women and injured more than 350. Protecting the residents of Camp Ashraf requires an immediate change in their status. Following a recent US District Court ruling, the US State Department is compelled to reevaluate in the coming weeks the standing of members of the Iranian opposition—all of whom were classified as "terrorists" at the behest of the Iranian regime since 1997. According to Wikileaks, the Iraqi Prime Minister Nouri al-Maliki, in a meeting with Charge d'Affaires of U.S. embassy in Baghdad on March 23, 2009, "expressed some frustration and questioned why the government of Iraq had to act so responsibly towards a organization determined to be a terrorist group by both Iraq and the U.S.".

Years ago, the residents of Camp Ashraf renounced violence, surrendered their arms, dedicated themselves to democratic change in Iran, and provided valuable intelligence to democratic allies across the world about Iran's nuclear program, human rights violations, and export of fundamentalism.

The 18 June event will culminate in a proposal to the US President, UN Secretary General, and the EU High Representative offering a long-term and peaceful solution to Ashraf crisis. They will call for an end to any appeasement of the clerical regime, and for adoption of a policy of regime change and recognition of the Iranian Resistance.

**Date & Time: Saturday, June 18, 2011, at 03:30pm**  
**Venue: Parc des Expositions de Paris-Nord-Villepinte, 93420 Villepinte**



For Interviews Contact: [REDACTED]

**Background information:**

*On April 8, on the orders of Prime Minister Nouri-al-Maliki and at the behest of the Iranian regime, Iraqi forces massacred Ashraf residents, killing 35 residents, and wounding 350. The Iraqi military forces are still inside Ashraf. One-third of the camp is currently under Iraqi military occupation.*

*The gathering on June 18, takes place eight years after the raid on the headquarters of the National Council of Resistance of Iran on June 17, 2003. Recently, the French judges officially annulled terror charges against officials and members of the Iranian Resistance and recognized the legitimacy of resisting against ruling dictatorship in Iran. A majority of members of the French National Assembly recognize the National Council of Resistance of Iran.*



*The Ambassador of the State of Qatar  
Nasser Bin Hamad Al-Khalifa*

*Requests the pleasure of your company at a*

***Dinner***

*Wednesday, May 31<sup>st</sup>, 2006*

*At 7:30 pm*

*Ambassador's Residence*

*Washington, DC 20016*

**R.S.V.P.**

*(212) 486-7070*

*Steve Forbes, Christopher Forbes &  
Brown Lloyd James  
Cordially Invite You  
Aboard **The Highlander**  
In Honor of  
Their Highnesses Sheikh Hamad bin Khalifa Al Thani,  
Emir of the State of Qatar  
And  
Sheikha Mozah Bint Nasser Al-Misnad,  
Consort of Emir of the State of Qatar*

For:	Cocktails & Dinner	Boarding: 6:00pm Departing 6:30pm Returning: 9:30pm
Date:	Monday, May 16, 2005	
Place:	Chelsea Piers, Pier 60, West 24th Street and West Side Highway	

R.S.V.P.: (212) 486-7070 or [suzannat@brownlloydjames.com](mailto:suzannat@brownlloydjames.com)

**Business attire only. Photo ID required for boarding.**

*Please call (212) 807-9130 if you should have difficulty arriving on time.*

**This invitation is non transferable.**



H.E. Ambassador Nassir Abdulaziz Al-Nasser,  
*Permanent Representative of the State of Qatar to the United Nations*

Invites you to a reception

**On the occasion of  
Qatar's Presidency of the  
United Nations Security Council  
and to celebrate the holiday season.**



Tuesday, December 12, 2006

6:00 ~ 8:00pm

Villard Ballroom at The New York Palace Hotel  
455 Madison Avenue  
(between 50<sup>th</sup> and 51<sup>st</sup> streets)  
New York City

Kindly RSVP at 212 486 7070 or [rsvp@brownlloydjames.com](mailto:rsvp@brownlloydjames.com)

You are cordially invited to a

Private Meeting with  
New York Women

hosted by  
Her Highness Sheikha Mozah Bint Nasser Al-Missned

On Tuesday, May 17<sup>th</sup> 2005  
At 10.00am – 11.00am

At The St. Regis Hotel  
2 East 55<sup>th</sup> Street  
New York City

Kindly RSVP to Suzanna at (212) 486-7070  
(Coffee and Tea will be served)

\* \* \* \* \*

Her Highness Sheikha Mozah Bint Nasser Al-Missned is the wife of His Highness the Emir of Qatar, Sheikh Hamad Bin Khalifa Al-Thani.

A public figure with important responsibilities, Sheikha Mozah shares her husband's vision of Qatar as a prosperous, confident and sustainable society. Her Highness works to develop centers of excellence and opportunity for the people of Qatar, particularly within the areas of family, education, science, community, health and heritage.

The work of Her Highness has been recognized internationally by two honorary doctorates from Virginia Commonwealth University and Texas A&M University, and by a UNESCO appointment as Special Envoy for Basic and Higher Education.

In all aspects of her work, Sheikha Mozah is guided by respect for traditional values, commitment to the highest possible standards, and an imaginative vision of the future.





**For Immediate Release**

**Contact:**

[REDACTED]

Brown Lloyd James

Office: [REDACTED]

Mobile: [REDACTED]

Email: [REDACTED]

**HIS HIGHNESS SHEIKH HAMAD BIN KHALIFA AL-THANI, AMIR OF QATAR,  
VISITS AMERICA'S GULF COAST TO ASSESS PROGRESS OF LONG-TERM  
RELIEF EFFORT**

*\$100 million Qatar Katrina Fund aims for "multiplier effect" in health, education, community  
and job development*

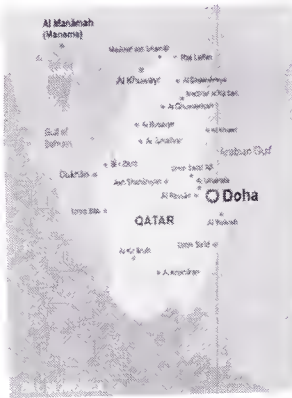
*Doha, Qatar: XX April, 2008:* His Highness Sheikh Hamad bin Khalifa Al-Thani, Amir of Qatar, is making a private visit to the United States' Gulf Coast region April 29-30 to view firsthand the progress of the Qatar Katrina Fund, a \$100 million gift from the people of Qatar to families and individuals affected by Hurricane Katrina.

The Qatar Katrina Fund, first announced in September 2005, was developed to provide immediate financial assistance in support of long term goals such health care, housing, and education for those who were most hurt the most by the storm. The entire fund has been dispersed directly to organizations involved in rebuilding hospitals, emergency services, educational facilities, places of worship and houses.

Qatar, a small independent state in the Arabian Gulf that is among the world's leading energy producers, is a longstanding military, educational, and commercial ally of the United States. Many U.S. educational and cultural institutions have branch campuses in Qatar, and the country is also host to the U.S. military's Central Command for operations in Iraq.

The various grants made by the Qatar Katrina Fund were distributed in three phases to the victims in the hardest hit areas of Mississippi and Louisiana. The Fund's first phase of donations, totaling more than \$61 million, was announced on May 2, 2006. The second phase, representing \$33 million in gifts was announced on September 8, 2006 commemorating the one-year anniversary of the hurricane. The remaining \$5.6 million was dispersed on January 3, 2008.

During his private tour of the region, His Highness is scheduled to meet with grant recipients, local, state and federal government officials involved in Katrina recovery and former President George H.W. Bush, co-chair of the Bush-Clinton Katrina Fund.



#### ABOUT THE STATE OF QATAR

*Qatar is an independent state in the Southern Arabian Gulf surrounded by Saudi Arabia, Bahrain, the United Arab Emirates and Iran. It is governed by Sheikh Hamad bin Khalifa Al-Thani, who became the new Emir of the State of Qatar on June 26, 1995, continuing the rule of the Al-Thani family that began nearly two centuries ago. The government is forward-thinking with a strong focus on education, cultural preservation, and women's rights. Qatar is one of the most active economies in the Middle East, driven by its hydrocarbon wealth and its related industry. The state also has a burgeoning tourism industry, with multiple attractions and first-class hotels.*

## SAVE THE DATE

Their Highnesses

Sheikh Hamad bin Khalifa Al Thani,  
Emir of the State of Qatar

and

Sheikha Mozah Bint Nasser Al-Hamad,  
Consort of His Highness the Emir of the State of Qatar

Request the pleasure of your company  
on

MONDAY, SEPTEMBER 18<sup>TH</sup> 2006

Cocktails at 6:30 pm  
Dinner at 7:30 pm

At the Intrepid Sea and Air Museum  
New York City

For further information please contact  
Suzanna Touzet at 212.486.7070

## EVENT ADVISORY

# 750 MILLION WIDOWS AND CHILDREN AT RISK

*At UN Headquarters, First-Ever International Widows Day Panel to Alert World on the Plight of Widows*

**WHAT:** On June 23, 2011, the world will mark the first International Widows Day with a panel discussion and conference at the United Nations in New York. The event will bring together widows, advocates, diplomats, UN officials, NGOs and other dignitaries to address the plight of hundreds of millions of widows and their children who live as marginalized individuals, deprived of rights and under conditions of social and economic hardship. Speakers will address the issues of poverty, discrimination, and the infringement on human rights that widows face in countries around the world. Improving the lives of widows and their children is also central to realizing the United Nations' Millennium Development Goals and achieving social and economic justice and empowerment for women.

**WHO:** Organizers

**Dr. Michelle Bachelet**, Executive Director of UN Women, former President of Chile  
**Madame Sylvia Bongo Ondimba**, First Lady of the Gabonese Republic

Participants

**Mrs. Ban Soon Taek**, wife of the United Nations Secretary General  
**Mrs. Cherie Blair**, President, the Loomba Foundation  
**Mr. Amir Dossal**, Founder, Global Partnerships Forum  
**Dr. Heidi Hartmann**, President, Institute For Women's Policy Research  
**Lord Raj Loomba**, Founder and Chairman, the Loomba Foundation  
**Mrs. Lyric Thomson**, Senior Policy Analyst, Women for Women International  
And **representatives of the UNFPA and the member states**

**WHEN:** Thursday, June 23, 2011, 10:00AM-12:00PM

**WHERE:** United Nations, NBL, Conference Room 2  
East 47<sup>th</sup> Street & 1st Avenue  
New York, NY 10017

**Note:** A buffet lunch will follow at the Millennium Hotel- Diplomatic Ballroom, at 1pm. Please RSVP if you would like to attend.

**For Broadcast:** UNTV will be feeding the panel conference live, as well as streaming it online.

**International Widows Day:**

To give special recognition to the situation of widow's across all regions, the United Nations General Assembly on 21 December 2010 adopted, at the initiative of the Gabonese Republic,

Resolution 65/189 and declared 23 June as International Widow's Day. Adopted by consensus, the resolution had the joint sponsorship of 56 countries. The rare designation of an international day recognizing widows by the UN follows independent verification of shocking levels of violence and deprivation faced by the 245 million widows and more than 500 million of their children worldwide.

Nearly 60 million widows live in extreme poverty where basic needs go unmet. Widows and their children disproportionately suffer from malnutrition, poor health and physical insecurity, putting widows at greater risk for rape, HIV/AIDS and domestic violence. Up until now, widows have been a disadvantaged class of peoples who have not been recognized as such. International Widows Day is the first step in raising awareness for this important cause and seeks to bring about greater dignity and human rights for widows the world over.





His Excellency Mr. Ali Bongo Ondimba  
President of the Gabonese Republic  
and  
His Excellency Mr. Ban Ki-moon  
Secretary-General of the United Nations

request the pleasure of your company at a Dinner  
commemorating 30 years of the Global Response to AIDS

Tuesday, 7 June 2011 at 7:00 pm  
Cocktail starts at 6:30 pm

The New York Palace Hotel  
455 Madison Avenue

Business attire

RSVP by Friday, 3 June 2011 : 212 963 7171



Son Excellence M. Ali Bongo Ondimba  
Président de la République Gabonaise  
et  
Son Excellence M. Ban Ki-moon  
Secrétaire général des Nations Unies

vous prient de leur faire l'honneur d'assister au Dîner  
commémorant 30 années d'action internationale contre le SIDA

Mardi 7 juin 2011 à 19 :00  
Cocktail à 18 :30

Au New York Palace Hôtel  
455 Madison Avenue

Tenue de ville

RSVP vendredi 3 juin 2011 : 212 963 7171





H.E. ALI BONGO ONDIMBA

PRESIDENT OF THE GABONESE REPUBLIC

&

MRS. BONGO ONDIMBA

*request the pleasure of your company  
at a Reception of Gabon Dinner  
to celebrate*

GREEN GABON

Tuesday, September 21<sup>st</sup> at 6:30 pm

American Museum of Natural History

Akeley Hall of African Mammals

79<sup>th</sup> Street and Central Park West

New York City

*Business Attire*

Please RSVP to [gabon@brownlloydjames.com](mailto:gabon@brownlloydjames.com) or 212.486.6879

Join us  
June 8th, 2011  
6:00 p.m. - 7:30 p.m.

Glass Houses  
545 West 25th Street  
New York

Please RSVP to



Gabon Designed By Nature  
You are cordially invited to a cocktail reception  
and a virtual visit of Gabon's national parks



## THE LOOMBA FOUNDATION

The Loomba Foundation helps poor, destitute widows and educates their children around the world. The Foundation also raises awareness of the gross injustices widows face and promotes fundamental freedoms and human rights for all widows and their children.

The Loomba Foundation works with UN bodies, government officials, global leaders and civil society to fight for the over 245 million widows worldwide, many of whom suffer dreadful prejudice and discrimination.

The Loomba Foundation strives to achieve gender equality and women's empowerment and seeks to implement sustainable poverty-reduction strategies and educational opportunities for widow's and their children.

Cherie Blair  
President, The Loomba Foundation  
&  
Preity Zinta  
International Ambassador, The Loomba Foundation  
request the honor of your presence at

## The Loomba Foundation's Annual Gala Diwali Dinner

Monday, November 1, 2010

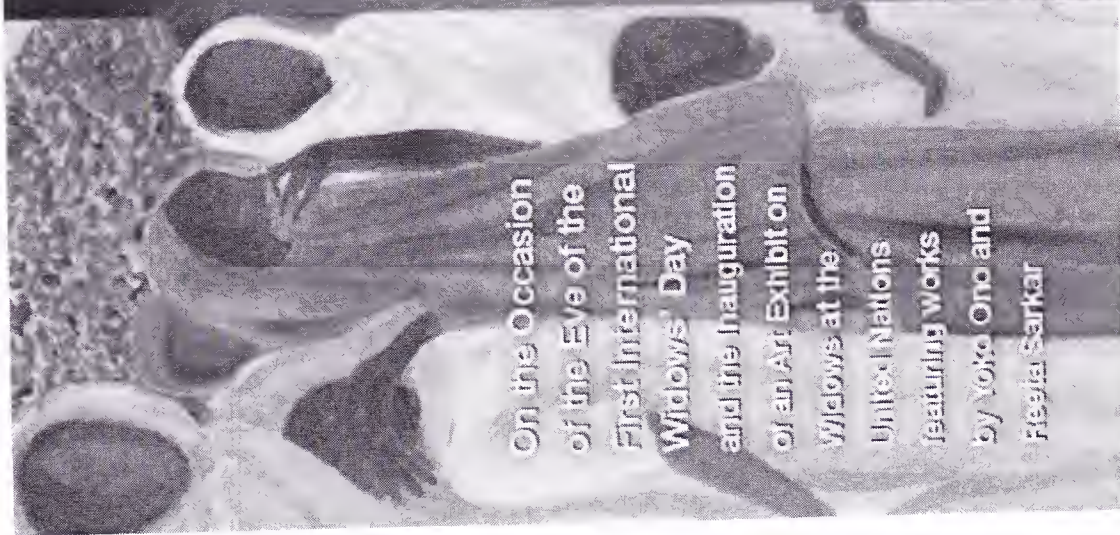
at

The Jumeirah Essex House  
160 Central Park South  
New York

RECEPTION  
6:30 pm

DINNER  
7:30 pm





On the Occasion  
of the Eve of the  
First International  
Widows' Day  
and the Inauguration  
of an Art Exhibit on  
Widows at the  
United Nations  
featuring works  
by Yoko Ono and  
Riebel Sarkar

## Lord Raj Loomba, Cherie Blair & The Loomba Foundation

Cordially Invite you for Cocktails Honoring

First Lady Sylvia Bongo Ondimba  
of the Gabonese Republic

and

Dr. Michelle Bachelet

Executive Director and Under-Secretary-General, UN Women

### Special Guests:

Yoko Ono, Artist and Francine LeFrak, Founder, Same Sky

June 22, 2011, 6:30 – 8:30pm

Le Cirque

151 East 58th Street, New York

Please RSVP to [matthew@brownlloydjames.com](mailto:matthew@brownlloydjames.com) or 212.486.6879





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FIFA will award the 2018 and 2022 World Cups on December 2 in Zurich.

- Ends -

For more information contact:

[Redacted]

Qatar 2022 Bid Committee

Email: [Redacted]

[www.qatar2022bid.com](http://www.qatar2022bid.com)

Mobile : [Redacted]



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Images of all 12 of Qatar 2022's proposed stadiums are available via

[www.image.net](http://www.image.net) (register for free : to see and download all Qatar 2022 content select the sport tab on home page)

&

[www.gettyimages.com/sport](http://www.gettyimages.com/sport)

For More Information:

Media Manager  
Qatar 2022



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AMAZING**



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## **QATAR 2022 AND FIFA SIGN HOST AGREEMENT FOR 2022 WORLD CUP**

### *Press Conference in Doha Officially Confers 2022 Hosting Rights to Qatar*

DOHA, 6 January, 2010: Qatar 2022 Bid Committee Chairman Sheikh Mohammed Bin Khalifa Al Thani joined FIFA President Sepp Blatter today at a Press Conference and Official Signing Ceremony in Doha to commemorate the awarding of the 2022 World Cup to the State of Qatar and formally begin the process of preparing the country to host the tournament. The Press Conference was held at the Four Seasons Hotel in Doha.

Following FIFA's historic decision on December 2<sup>nd</sup> to bring the World Cup to the Middle East for the first time, the Host Signing Agreement Ceremony is the next official step forward for Qatar and FIFA as they plan for the 2022 tournament. FIFA President Sepp Blatter heralded the signing ceremony as the beginning of an exciting time for football and for the Middle East.

"Today represents an exciting step forward for the world's game, now set to chart new territory, to expose a new generation of Middle Easterners to football, and to help build bridges between east and west," FIFA President Sepp Blatter said. "FIFA is confident it has made the right decision and we look forward to working with Qatar in the years ahead as they set out to make history."

H.E. Sheikh Mohammed Al Thani, speaking on behalf of the bid committee, said that the country and the region were honored by FIFA's decision and would work diligently in the months and years ahead to ensure the highest-quality World Cup in 2022. "We thank FIFA for their confidence in us and for making the courageous decision to open up new markets and to expand the game to new lands," he said. "Our bid leaders and our people have had sufficient time to celebrate our country's victory in earning the hosting rights, but we know the real work begins now and we do not have a moment to lose."

Efforts have already begun to implement Qatar's ambitious plans for the World Cup, including the construction of new, environmentally-friendly stadiums and cooling technologies, along with infrastructure and transportation projects in line with Qatar's 2030 National Vision.

**-ENDS-**

For further information:





**EXPECT  
AMAZING**

[REDACTED]  
Brown Lloyd James  
Qatar 2022 Bid Committee

M [REDACTED]  
E [REDACTED]

W [www.qatar2022bid.com](http://www.qatar2022bid.com)



**BIDDING NATION**  
QATAR



**SHAFALLAH**

Center for Children with Special Needs

**FIRST ANNUAL  
INTERNATIONAL FORUM**

In Association with **Newsweek**

**SAVE THE DATE**

Hassan Ali Bin Ali,  
Chairman, Shafallah Center

The Shafallah Center is a first-of-its-kind facility in the Arab and Muslim world, treating and teaching children who have learning or physical disabilities with state-of-the-art technologies, cutting-edge therapies and first-class faculty and counselors.

\*Keynote address by Cherie Booth, QC

**May 8 and 9 2006**

Doha, Qatar

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Hold your place:

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Center for Children with Special Needs

# FIRST ANNUAL INTERNATIONAL FORUM



In Association with **Newsweek**

YOU ARE INVITED TO



**SHAFALLAH**

Center for Children with Special Needs

**FIRST ANNUAL  
INTERNATIONAL FORUM**

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\*Keynote address by Cherie Booth, QC  
President, Barnardo's and Parron for Education, SCOPE

**May 8 and 9 2006**

**DOHA, QATAR**

TRAVEL AND ACCOMMODATIONS ARE COMPLIMENTARY.  
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ONCE YOUR RSVP HAS BEEN RECEIVED, A SHAFALLAH REPRESENTATIVE WILL CONTACT YOU  
TO CONFIRM YOUR ATTENDANCE AND ARRANGE TRAVEL AND ACCOMMODATIONS.

For further information please visit [www.shafallah.org.qa/forum](http://www.shafallah.org.qa/forum)

The Shafallah Center for Children with Special Needs is a first-of-its-kind facility in the Arab and Muslim world, treating and teaching children who have learning or physical disabilities with state-of-the-art technologies, cutting-edge therapies and first-class faculty and counselors.

To celebrate its opening, the Center—in association with *Newsweek Magazine*—will host the First Annual International Forum on Children with Special Needs, gathering top educators, policymakers and others for broad and provocative discussion of the leading trends in the field, from a global perspective.



FIRST ANNUAL INTERNATIONAL DIALOGUE ON CHILDREN WITH SPECIAL NEEDS

In Association with **Newsweek**

Date

Name

Affiliation

Address 1

Address 2

City, State, Zip, Country

Dear [NAME],

It is my pleasure to invite you to a special event to mark the opening of a groundbreaking new educational facility in Doha, Qatar, the Shafallah Center for Children with Special Needs. The Shafallah Center is a first-of-its-kind facility in the Arab and Muslim world, treating and teaching from birth children who have learning or physical handicaps with state-of-the-art technologies, cutting-edge therapies and first-class faculty and counselors.

To celebrate the opening of the center, Shafallah will host an inaugural **International Dialogue on Children with Special Needs** in Doha, May 8<sup>th</sup>-9<sup>th</sup>, 2006. This event is hosted in association with *Newsweek* Magazine. The **International Dialogue on Children with Special Needs** will gather top educators, policymakers and others for broad and provocative discussion of the leading trends in education and therapy for children with special needs, from a global perspective. We will have the honor of welcoming UK First Lady Cherie Blair, who will deliver keynote remarks at the event, and famed tenor Andrea Bocelli (TBC), long-time advocate of children's causes, who will give a special performance.

Our efforts in Qatar to develop world-class educational facilities have spanned higher education—with Weill-Cornell Medical School, Georgetown School of Foreign Service and others locating full branch campuses here—to elementary education reform through a project with RAND Corporation. If education is to be the foundation of our collective future, no child can be left behind. That's why I have supported the development of the Shafallah Center.

Participation in this conference is complimentary and is by invitation only. I hope that you will join me and your peers and friends in this May in Doha and participate in this important event in the educational development of our region. Please visit our website where you will find details on the conference. [www.shafallah.org.qa/conference](http://www.shafallah.org.qa/conference)

Sincerely,

[ insert signature of Sheikha Mouza ]

Her Highness Sheikha Mouza bin Nasser al Misnad, Consort to HH The Emir



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FIRST ANNUAL INTERNATIONAL FORUM

FOR IMMEDIATE RELEASE  
May XX, 2006

Media Contact:  
Suzanna Touzct, +1-917-494-9266

**QATAR TO OPEN LANDMARK SPECIAL NEEDS FACILITY**

*Gulf State Continues its March Towards Modern Education For All; International Forum 8-9 May*

**Doha, QATAR:** On May 8, the State of Qatar will open a comprehensive facility to teach and treat children with physical and learning disabilities, adding to the sweeping modernization of the Gulf State's educational system.

The Shafallah Center for Children with Special Needs, a first-of-its-kind facility in the Arab and Muslim world, will offer state-of-the-art technologies, including an on-site Genetic Research Centre, cutting-edge therapies and first-class faculty and counselors.

The Shafallah Center, under the patronage of Her Highness Sheikha Mozah bint Nasser al Misnad, wife of His Highness the Emir of Qatar, will celebrate its opening by holding an International Forum on Children With Special Needs on May 8-9, 2006 in Doha, Qatar. The Forum will feature keynote speaker Mrs. Cherie Booth QC, spouse of the Rt. Hon. Tony Blair MP; President of Barnardo's and Patron for Education, SCOPE.

Qatar has in recent years established full branches of several major U.S. universities and reformed its K-12 public schools based on American models. The Shafallah Center is the next step in a broad vision for regional educational leadership that Qatar has made the centerpiece of its national development strategy.

The International Forum, which is open to the media, will gather top educators, policymakers and experts from around the world, offering a global perspective on the latest ideas and trends in the

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educational development of children with special needs. HH Sheikha Mozah will participate in the conference.

Featured panel topics to be discussed at the Forum include "How the Study of Genetics Can Contribute Positively to the Future of Children with Special Needs"; "Inclusion for All Children with Disabilities?"; "Innovative Approaches: Therapies Associated with Music, Theatre and the Creative Arts"; and "Parent, Family and Community Initiatives".

**The Shafallah Center for Children with Special Needs** was established at the behest of H.H. Sheikha Mozah bint Nasser al Misnad so that Qatari society could provide comprehensive services to children with disabilities. The National Committee for Special Needs, under the chairmanship of Dr. Ghaliah Mohd Al-Thani, and with the expertise of highly specialized physicians and other specialists, chartered the establishment of a "center of excellence". The Center is a non-profit, private institution, serving as a model for the provision of special education, therapeutic, and health care support services for children with disabilities from birth to age 21. [www.shafallah.org.qa](http://www.shafallah.org.qa)

# # #

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**SHAFALLAH**

Center for Children with Special Needs

# SAVE THE DATE

## April 23-25 2007

Under the patronage of

Her Highness Sheikha Mozah Bint Nasser Bin  
Abdullah Al-Missned,

The Chairman of The Shafallah Center  
for Children with Special Needs

Invites you to the  
**Second Annual International Forum  
on Children with Special Needs**

Co-Chaired by  
Cherie Booth QC  
and  
Hassan Ali Bin Ali

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*"Olive Moon"*

An original composition by Wael Bin Ali





*Her Highness Sheikha Mozah Bint Nasser Al-Missned  
Patron of the Shafallah Center for Children with Special Needs*



caption copy to follow

## Presentations

previously experienced marginalization. Such inclusion is a cogent way to promote ability. The implications globally for the inclusion of students with intellectual disabilities within university settings will be touched on. Also within the presentation, there will be a description of how the funding of the NIID is part of the legacy of the Special Olympics World Games that were held in Ireland in 2003.

### **Symposium: The Special Olympics – Building Communities of Acceptance and Inclusion Worldwide**

**Time:** 14:15 – 15:15

**Location:** Theater

**Participants:** Her Excellency Vivian Fernández de Torrijos, First Lady of the Republic of Panama  
Ayman Abdel Wahab, Regional Managing Director, Special Olympics International  
Hareb Ahmed Al Jasmy, Special Olympics Global Messenger, Special Olympics United Arab Emirates

#### **Leadership for Creating Inclusive Societies**

**Abstract:** Leaders in all sectors are essential partners in the struggle to advance the rights and opportunities for people with disabilities, including 200 million people with intellectual disability (ID). People with ID and their families continue to suffer and experience isolation, stigma, and deprivation in all cultures on a broad scale. As First Lady of Panama and a member of the Special Olympics International Board of Directors, one of Her Excellency's highest priorities is to speak out for and work to support people with intellectual disabilities and their families. Special Olympics, through sports programming and other supporting initiatives, is changing lives across the world for people with ID and those without. SOI's emergence as a major policy leader for people with ID on a global level suggests that even greater gains are possible.

#### **Special Olympics: Sport and So Much More**

**Abstract:** Special Olympics (SO) is a global movement serving over 2.5 million athletes in more than 160 countries on a daily basis. SO is widely recognized for the large-scale, spectacular World Games that it puts on every two years, but if this were the only view that one had of this movement, one would be missing the real magic and power of SO. SO has demonstrated, through poignant life stories, testimonials, and examples how it can change lives for athletes, families, and volunteers. More recently, research findings have demonstrated the real impact of Special Olympics programs in changing opportunities for people with ID, changing family expectations and beliefs, and changing societal understanding, acceptance of and support for people with ID. In the Middle East and North Africa Region of SO, these positive effects are being realized every day.

# Presentations

THIRD ANNUAL INTERNATIONAL FORUM  
ON CHILDREN WITH SPECIAL NEEDS

*TUESDAY, APRIL 22*

## **Carrying the Torch for Special Olympics Every Day**

**Abstract:**

This presentation, from the perspective of a Special Olympics athlete, will show how SO athletes contribute in ways beyond their athletic abilities, and in doing so are making a difference in the world. The presentation will show first-hand how the Special Olympics provide opportunity, training, encouragement, recognition, and a place of welcome for people with ID and their families. At SO, athletes can compete, set goals, risk failure, and celebrate achievement with friends, teammates, family, and the community. The athlete's voice is also one of the most powerful tools of the SO movement, and the presentation will explore how and why SO athletes so often volunteer to actively spread the SO message to individuals and crowds of thousands.

**MONDAY, APRIL 21**

**12:10 – 13:30**

## **Olympians: Projected Images, United States**

**Ana Busto, Artist**

Projected images and video depicting images of athletes with disabilities will be shown at this exhibit. Sports have played an important part in the integration of the disabled. Politically, though, they still are marginalized. This exhibit intends to bring their images to our daily visual landscape and make their presence common. The artist foresees a group of disabled people who, with the aid of artifice, will become cyborgs -- models of physical and mental strength -- who will be looked at as role models.

## **Sport and Development Disabled Volleyball, Cambodia**

**Neil Wilford, Cambodian National Disabled Volleyball League (CNVLD)**

Along with recognition by the United Nations as "Best Practices -- Sport and Development," the CNVLD is recognized as the nation's leading and only international standard sporting competition with a volleyball league modeled on structures and promotions of the Australian Football League, along with the recent development of a national racing wheelchair program and encouraging corporate sector social responsibility. The exhibit will show how CNVLD recognizes the unique ability and power of team sports programs to assist the physical, physiological and socioeconomic well-being of disabled Cambodians and the landmine survivors of Cambodia, with a positive impact within many key developmental areas.

## **Self-Defense for Disabled Women and Girls or Men and Boys, Netherlands**

**Lydia la Rivière-Zijdel, International Training Advice & Research (ITAR), wheelchair martial artist and self-defense teacher**

The purpose of this self-defense exhibit is to show the participants their abilities and to increase their self-esteem and empowerment. Experiencing what you can do instead of what you cannot do in a safe and respectful environment is an essential ingredient for the empowering effect of self-defense. Self-defense is not only an instrument to learn how to prevent becoming a victim of discrimination and violence, but it is a lesson for life to understand more about one's own abilities despite disabilities. As it is suitable for women and girls (or men and boys) with all kinds of disabilities it increases for many disabled people the chance to become active in sport. Self-defense, instructed by qualified teachers, supports the paradigm shift from a medical model to a social model, including a gender-specific approach (separate courses for girls and women or boys and men to enable working in a gender sensitive surrounding).

## **MOVE Program, Austria**

**Claudia Penn, Elisabeth Ringer-Neumann, Christian Berndorfer, MOVE Regional Center of Excellence**

This exhibit will demonstrate a Pacer and a Dynamic Stander from Rifton, and display photos with children using this equipment in sporting activity. It will show the big variety in using this equipment with different children, and how it can help them taking part in sport. With MOVE children can realize their own sport goals, even if they are not able to bear their own weight. The equipment gives them the support that is necessary to succeed.



# Expositions

THIRD ANNUAL INTERNATIONAL FORUM  
ON CHILDREN WITH SPECIAL NEEDS

MONDAY, APRIL 21, 2008

## **Sports as a Means to Foster Inclusion and Well-Being of People with Disabilities** **Goli Hashemi, International Centre for Disability and Rehabilitation, University of Toronto, Canada**

Sport is a cultural phenomenon and an integral part of society. Participation in sport and recreation is considered vital for socio-cultural integration and equity. This exhibit will present an overview of the evidence related to the benefits of sports and physical activity for people with disabilities (PWD) based on a comprehensive review of the literature. Recommendations are made to address identified gaps in the area of sport and disability and to facilitate the safe use of sports and physical activity in increasing health, well-being, and inclusion of PWD.

## **The European Movement toward Inclusive Physical Activity for Children and Youngsters with Disabilities**

**Herman Van Coppenolle, Erasmus Program, Katholieke Universiteit Leuven, Belgium**

In this project, a group of representatives from 17 European countries strived towards a common goal – to endorse the full inclusion and participation of children and youngsters with a disability into sport, leisure, and physical activity. They created an educational kit and promotional CD-ROM called "Count Me In" to endorse the full inclusion and participation of children and youngsters with a disability into sport, leisure and physical activity. The user can find the basic information on the concepts of Adapted Physical Activity (APA) and inclusion. As an additional motivational tool, a series of examples of good practice are illustrated in the final chapter. These examples are also illustrated in the accompanying DVD. Secondly, a promotional CD-ROM was created to stimulate children with a disability to take part in physical activity. The CD-ROM consists of eight movie compilations in which a wide range of activities is presented. In each movie, children with all different levels of abilities are presented. The CD-ROM can be explored in 16 different languages.

## **Leveling the Playing Field: Assistive Technology Solutions, from Low Tech to High Tech, so All Can Participate**

**Marcie Roth, Executive Director and CEO, National Spinal Cord Injury**

This exhibit will showcase examples of assistive technology designed to facilitate participation in sport, recreation and cultural activities. Examples will span from simple to sophisticated, with a common theme of achieving meaningful participation for people with functional limitations that would otherwise exclude them from their preferred sport, recreation, or cultural activities. Resources for locating assistive technology and creative problem-solving examples from low tech to high tech will also be shared.

## **Horseback Riding as Therapy, Sport, and Leisure for Persons with Disabilities: Good and Bad Practices**

**Miguel A. Verdugo, INICO, University of Salamanca, Spain**

If safety measures, professionals' training, and praxis are appropriate, horseback riding does not imply for persons with disabilities more risk than other adapted sports. In this way, horseback riding as a sport and leisure activity becomes much more accessible for persons with disabilities or special needs, as well as an excellent support therapy or activity for other types of treatments (i.e., physiotherapy, psychotherapy, behavior modification, pedagogy, etc.). This exhibit will inform participants about the good and bad practices in horseback riding as therapy or sport for persons with disabilities. This includes the ways in which equine-assisted therapy and

## Expositions

activities must be developed according to the objectives of other treatments provided currently to the rider. It will include some horseback riding session examples, and describe the good practices necessary to guarantee a gratifying, safe, and beneficial experience for the handicapped rider.

### **Nike and Athletes with Disabilities, United States** **Sarah Reinertsen, Nike Athlete**

This exhibit will present Nike's efforts and activities to promote and include athletes with disabilities. The exhibit will address Nike's Let Me Play campaign as well as other initiatives of Nike featuring athletes with disabilities. The exhibit will highlight Sarah Reinertsen's role as a Nike athlete.

### **Sport in Post-Disaster Intervention, Germany** **Vincent Chew, International Council of Sport Science and Physical Education (ICSSPE)**

ICSSPE hosted its first international training seminar on Sport in Post-Disaster Intervention in November 2007. This seminar was the first of its kind, bringing together experts from diverse fields covering many professional disciplines including disaster management, sport and physical education, development, social work, and psychology. Many organizations provide training in disaster preparedness and response; however, this is the first initiative to train professionals in the implementation of sport and physical activity programs in the post-disaster setting. This initiative has grown from recent research and program development that builds on the current international focus on the use of sport for development and peace and is expanding the scope of sport and physical activity specifically to building individual and community capacities following natural and man-made disasters. To supplement the theoretical and practical information presented during the workshop sessions, a handbook on Sport and Physical Activity in Post-Disaster Intervention was also provided to participants to use as a reference guide in the field. ICSSPE plans to host its second international training seminar on Sport in Post-Disaster Intervention in November 2008.

### **The Garden of Senses: A 3.5-hectare park with Historical XV Palace, Fully-Adopted for People with Different Kinds of Disabilities, Poland** **Jolanta Budny, President, BBS DESIGN, Pomeranian Science and Technology Park**

Jolanta Budny is a European expert in the accessibility field, involved in many research activities and projects on the adaptation of environment for people with a wide range of disabilities. She is a director representing Poland in the European Institute for Design and Disability, a member of the Steering Committee "Warsaw without Barriers," and author of "Universal Design," "Build for All," and "Design for All" – guides for architects and the building industry in accordance with a user-friendly environment. As a practicing architect, Jolanta creates many unusual designs which can be called "user friendly" or "design without barriers." In this exhibit, Jolanta will introduce a practical example of one of these designs – the Garden of Senses, a 3.5h park with a historical XV Palace, fully adopted for people with different kind of disabilities. The aim of this design is to promote social inclusion and acceptance of people's differences, and to show how people with limited abilities perceive our world.



*The Shafallah Center would like to thank the following organizations for their support:*



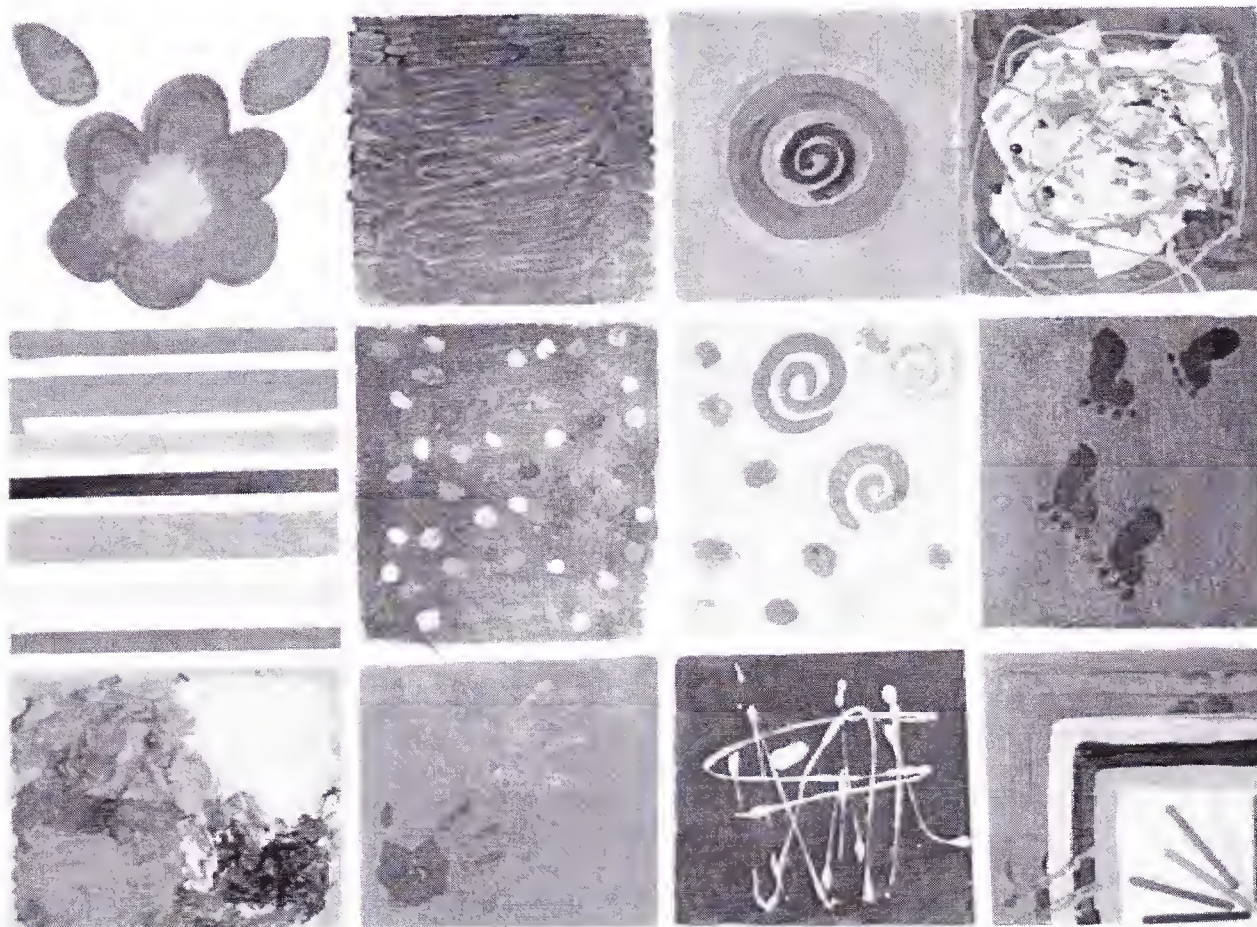
*[www.shafallahforum2008.org](http://www.shafallahforum2008.org)*



# Save the Date

Under the patronage of Her Highness Sheikha Mozah Bint Nasser Al-Missned,  
The Shafallah Center for Children with Special Needs proudly presents the 4th Annual International Forum on

## Achieving Independence



**April 20-22 2009, Doha Qatar**

Chairman Hassan Ali Bin Ali

Co-Chaired by Cherie Blair

**The 4th Annual International Forum on  
Achieving Independence**

**April 20-22 2009**

The Forum will explore how to overcome factors that perpetuate disability marginalization, including widespread poverty due to lack of access to education, opportunity, and unfair labour practices.

Together we can promote independence through universal access to education, inclusive societies, innovative technologies, and poverty reduction strategies, including micro-enterprise and encouragement of the corporate sector to value and include the disabled in the workforce.

For more information and early registration please visit  
[www.shafallahforum2009.org](http://www.shafallahforum2009.org), call +1 212 486 1469 or  
email [shafallah@brownlloydjames.com](mailto:shafallah@brownlloydjames.com)





c/o [REDACTED]  
Brown Lloyd James  
250 West 57th Street  
Suite 1311  
New York, NY 10107  
+1 212 486 7070

INSERT DATE

Dear Mrs. INSERT, / Your Excellency, Your Highness,

It is my great pleasure to invite you to attend the Fourth Annual International Forum on Children with Special Needs in Doha, Qatar. This year's event, entitled "Achieving Independence", will take place at the Shafallah Center from **April 20<sup>th</sup> to 22<sup>nd</sup>**.

The luminary wife to the Amir of Qatar, Her Highness Sheikha Mozah Bint Nasser Al-Missned first conceived of hosting an international Forum at the Shafallah Center in 2006 and since then this event has increased in relevance and reach, each year attracting the world's leading thinkers and advocates for the disability movement. This unique, global event is the premiere gathering of its kind, and for 2009 we will explore how persons living with disabilities can overcome the factors that perpetuate their lives; marginalization, lack of access to education and unfair labor practices.

I hope that you will be able to join us in Doha this April. Please RSVP directly to our colleagues at Brown Lloyd James by phone at + 1 212 486 7070 or via email to [REDACTED] should you have any questions and to confirm your attendance.

Sincerely,

Mr. Hassan Ali Bin Ali  
Centre Chairman



INSERT ADDRESS

INSERT DATE

Dear INSERT,

It is my pleasure to extend the following invitation to you to join us as keynote speaker at the 4<sup>th</sup> Annual International Shafallah Forum in Doha, Qatar from April 20<sup>th</sup> – April 22<sup>nd</sup>, 2009. The Forum is attended annually by the leading disability advocates in the world, First Ladies and noted dignitaries from many countries, field experts and academics. Previous years speakers have included Cherie Blair, wife of former British Prime Minister Tony Blair and Sir Philip Craven, President of the International Paralympic Committee.

The 4<sup>th</sup> Annual International Forum "*Achieving Independence*", hosted by the Shafallah Center for Children with Special Needs, will explore how to overcome factors that perpetuate disability marginalization, including widespread poverty due to lack of access to education, opportunity, and unfair labor practices.

As you know, disability and poverty form a vicious cycle where disability can lead to poverty and poverty can beget conditions leading to disability. For three years, delegates have witnessed Shafallah's enormous advances and success and have strained to replicate these best practices. In developing countries, this can be difficult, but not impossible. Through education, poverty reduction strategies such as micro-finance and collaborative partnerships with the corporate sector, individuals and organizations can overcome fiscal obstacles to become self-sustaining, contributing members of society.

This theme will highlight Shafallah's role as a leading institution in education and vocational training and invite prominent thinkers of the global sector of economics, international policy, banking, and activists to visit Qatar and elevate poverty-reduction strategies to the top echelons of global progress. Our vision is to promote independence through universal access to education, inclusive societies, innovative technologies, and poverty-reduction strategies – including micro-enterprise and encouragement of the corporate sector to value and include the disabled in the workforce.

Sincerely,

Mr. Hassan Ali Bin Ali  
Chairman, Shafallah Center for Children with Special Needs

## Forum Focus

Under the UN Convention on the Rights of Persons with Disabilities, Article 19, Living Independently and being included in the community, recognizes the equal right to all persons with disabilities to live in the community, with choices equal to others, and shall take effective and appropriate measures to facilitate full employment by persons with disabilities of this right and their full inclusion and participation in the community.

However, according to the World Bank, persons with disabilities are considered the poorest and most underserved marginalized population in the world. This year's Forum will encourage world leaders and the disability community to work together in overcoming the factors that perpetuate disability marginalization, including widespread poverty due to lack of access to education, opportunity, and unfair labor practices. The Forum will address poverty reduction through universal access to education, micro-enterprise, and encouragement of the corporate sector to value and include the disabled in the workforce.

Disability and poverty form a vicious cycle whereas disability leads to poverty and poverty causes conditions leading to disability. For three years, participants have witnessed Shafallah's enormous advances and success and have strained to replicate these best practices. In developing countries, this can be difficult, but not impossible. Through education and awareness, poverty reduction strategies such as micro-finance and collaborative partnerships with the corporate sector, individuals and organizations can overcome fiscal obstacles to become self-sustaining contributing members of society.

## Forum Information

Forum attendance is by invitation only and is non-transferable. If, however, you are unable to attend but feel a colleague would benefit from the experience, you may submit your recommendation along with their credentials for approval.

You will receive a confirmation email upon submission of your registration. Once this has been reviewed, a Shafallah Center representative will contact you to confirm your attendance and give you details on arranging travel to Doha.

At any time, please do not hesitate to contact Mary Wines, Shafallah Center Forum representative, at +1 212 486 1469 or [shafallah@brownlloydjames.com](mailto:shafallah@brownlloydjames.com).

Please visit [www.shafallahforum2009.org](http://www.shafallahforum2009.org) to complete and submit a registration form to reserve your place at the Shafallah Fourth Annual International Forum.

The registration deadline for this year's Forum is **March 20, 2009**.



## Invitation

Under the patronage of Her Highness Sheikha Mozah Bint Nasser Al-Missned,  
The Shafallah Center proudly presents the fourth Annual International Forum  
on children with special needs:

# Achieving Independence

April 20-22 • Doha, Qatar







**Dear Delegate,**

*Mr. Hassan Ali Bin Ali*

Under the patronage of Her Highness Sheikha Mozah Bint Nasser Al-Missned the Shafallah Center for Children with Special Needs will host its Fourth Annual International Forum, in Doha, on **April 20 – 22, 2009**.

It is with great pleasure that I invite you to attend this Forum which is entitled *Achieving Independence* which will gather together top educators, policymakers, organization leaders and others for a spirited discussion on strategies to inspire individuals with disabilities to achieve maximum independence, from a global perspective. The road toward self-actualization could be as basic as the ability to make personal choices or as complex as composing an opera or anywhere in between. Progress requires a dedicated commitment from all sectors of society. The achievement of independence for people with disabilities is a test of the very tenets of our democracy, law and humanity.

The Shafallah Center is a unique facility treating and teaching from birth, children who have learning or physical disabilities with state-of-the-art technologies, cutting-edge therapies and first-class faculty and counselors. Part of the program of this year's Forum will be the opportunity for delegates to attend workshops staged by various departments of the Shafallah Center to showcase their work.

Participation in the Forum is complimentary and by invitation only. I hope that you will join me, your peers, and friends this April in Doha and participate in this important event committed to raising international awareness for people with disabilities.

Please visit our website for details on the 2009 Shafallah Forum at [www.shafallahforum2009.org](http://www.shafallahforum2009.org).

Sincerely,

Hassan Ali Bin Ali  
Chairman

## The Shafallah Center

The Shafallah Center for Children with Special Needs was established at the behest of Her Highness Sheikha Mozah Bint Nasser Al-Missned, to meet the demands of the Qatari society to establish a center that provides comprehensive services to children with special needs. The center is a non-profit, private facility providing diagnosis, evaluation, training, and development services for children with all forms of intellectual, learning and developmental disabilities throughout the lifespan.

Educational and related services are provided by a highly qualified transdisciplinary team of specialists. Areas of expertise include special education, rehabilitation, cognitive assessment, research, social work, child and adolescent psychiatry, pediatrics, behavior analysis, counseling, music therapy, occupational therapy, physical therapy, and speech and language pathology. Part of the work of the Center is the Shafallah Medical Genetics Center which is a state-of-the-art genetics center dedicated to the welfare of children with special health-care and educational needs and their families in the State of Qatar. The center provides high quality medical genetics services, professional and community-based education and harbors an active research enterprise all of which serves as a model for comprehensive and integrated genetic health-care services.

### Objectives

To provide comprehensive educational, instructional, rehabilitative, social, vocational, and recreational services for children with special needs.

To provide support and family counseling services to families of children with special needs, including individual and group therapy.

To provide community awareness in cooperation with children with special needs, as well as fostering capabilities and understanding of the nature of disabilities.

To create training opportunities through the Shafallah Center and establish a national center specializing in the field of children with special needs.

To serve as a role model for public policy and legislative support of appropriate educational and vocational programs for children with special needs.





Under the patronage of Her Highness Sheikha Mozah Bint Nasser  
Bin Abdullah Al-Missned

The Shafallah Center presents

## The Fourth Annual International Forum on Children with Special Needs “Achieving Independence”

April 20-22, 2009

Doha, Qatar

For information please call 212-486-1469 or email [shafallah@brownlloydjames.com](mailto:shafallah@brownlloydjames.com)





The Shafallah Center for Children  
with Special Needs

Under the patronage of

Her Highness Sheikha Mozah Bint Nasser Bin  
Abdullah Al-Missned

Proudly invites you to

“Achieving Independence”  
The Fourth Annual International Forum on  
Children with Special Needs

Chaired by  
Hassan Ali Bin Ali

Co-Chaired by  
Cherie Blair

April 20 – 22, 2009

FOURTH ANNUAL INTERNATIONAL FORUM  
ON CHILDREN WITH SPECIAL NEEDS

## Welcome letter from the Chairman

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It is with pleasure that I invite you to a special event to raise international awareness for people with disabilities at our first-rate educational facility in Doha, Qatar: the Shafallah Center for Children with Special Needs. The Shafallah Center is a unique facility in the Arab and Muslim world, treating and teaching from birth children who have learning or physical disabilities with state-of-the-art technologies, cutting-edge therapies and first-class faculty and counselors.

Shafallah will host, **under the patronage of Her Highness Sheikha Mozah Bint Nasser Bin Abdullah Al-Missned**, its Fourth Annual International Forum on Children with Special Needs, in Doha, April 20 – 22, 2009. The Forum will gather top educators, policymakers, organization leaders, and others for a broad and provocative discussion on the role sport and ability plays in the lives of people with disabilities, from a global perspective. One of the objectives for the Forum is to examine how the promotion of these themes can be expanded to reach all members of our globally aware society and how recreation, sport and cultural activities promote global unity, social inclusion, skill acquisition, and friendships.



Participation in the Forum is complimentary and by invitation only. I hope that you will join me, your peers, and friends this April in Doha, and participate in this important event and committee on raising international awareness for people with disabilities. Please visit our website to find details on the 2009 Shafallah Forum at [www.shafallahforum2009.org](http://www.shafallahforum2009.org).

Sincerely,

**Hassan Ali Bin Ali**

*Chairman of the Shafallah Center for Children with Special Needs*

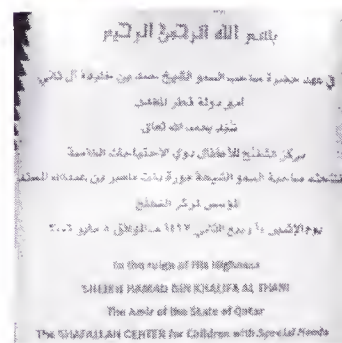
## About the Center

FOURTH ANNUAL INTERNATIONAL FORUM ON CHILDREN WITH SPECIAL NEEDS

The Shafallah Center for Children with Special Needs is a center of excellence that provides comprehensive services to individuals with developmental and learning challenges, their families, and the community. Shafallah was established at the behest of Her Highness Sheikha Mozah Bint Nasser Bin Abdullah Al-Missned, wife of His Highness the Emir of Qatar, to meet the demands of the Qatari society to establish a center that provides comprehensive services to children with special needs. The center is a non-profit, private facility providing diagnosis, evaluation, training, and development services for children with all forms of disabilities ages 3 to 21 years of age.

Educational and related services are provided by a highly qualified trans-disciplinary team of specialists. Areas of expertise include special education, rehabilitation, cognitive assessment, social work, child and adolescent psychiatry, pediatrics, behavior analysis, counseling, music therapy, occupational therapy, physical therapy, and speech and language pathology.

"Shafallah" is the Arabic name for the exquisite flower of the caper plant, a small shrub native to the Mediterranean area and bountiful in Qatar. Capers are beautiful pink and white flowers with immature, unopened buds. As with the shafallah flower, the Shafallah Center combines usefulness with the beauty of its special children to encourage their growth and development.



## THE SHAFALLAH CENTER HAS FIVE MAIN GOALS AND OBJECTIVES:

- 1 To provide comprehensive educational, instructional, rehabilitative, social, vocational, and recreational services for children with special needs.
- 2 To provide support and family counseling services to families of children with special needs, including individual and group therapy.
- 3 To provide community awareness on dealing with children with special needs, as well as fostering acceptance and understanding of the nature of disabilities.
- 4 To provide training opportunities through the Shafallah Center and establishing a national entity specializing in the field of children with special needs.
- 5 To serve as an advocate for public policy and legislative support of appropriate educational and vocational programs for children with special needs.

For additional information on the Shafallah Center, please see <http://www.shafallah.org.qa>.

FOURTH ANNUAL INTERNATIONAL FORUM ON CHILDREN WITH SPECIAL NEEDS

## About the Forum

April 20 - 22, 2009

Doha, Qatar



The success of the 2006, 2007 and 2008 Shafallah International Forums has helped establish the Center as a world-class facility, and furthered Qatar's reputation as a global advocate for the rights of children with special needs. These events have helped advance crucial debates from awareness to research, and have convened groups of the most prominent thinkers and practitioners in the world.

The topic of the **Fourth Annual International Forum** will be **Achieving Independence**.

According to the World Bank, persons with disabilities are considered the poorest and most underserved marginalized population in the world. The 4th Annual Shafallah Forum will encourage world leaders and the disability community to work together in overcoming the factors that perpetuate disability marginalization, including widespread poverty due to lack of access to education, opportunity, and unfair labor practices. The Forum will address poverty-reduction through universal access to education, micro-enterprise, and encouragement of the corporate sector to value and include the disabled in the workforce.

Disability and poverty form a vicious cycle whereas disability leads to poverty and poverty begets conditions leading to disability. For three years, participants have witnessed Shafallah's enormous advances and success and have strained to replicate these best practices. In developing countries, this can be difficult, but not impossible. Through education, poverty reduction strategies such as micro-finance and collaborative partnerships with the corporate sector, individuals and organizations can overcome fiscal obstacles to become self-sustaining contributing members of society.

'... disabled people are also more likely than other people to live in grinding poverty. More than 1.3 billion people worldwide struggle to exist on less than [US]\$1 a day, and the disabled in their countries live at the bottom of the pile.' **James D. Wolfensohn, former president of the World Bank, 2002**

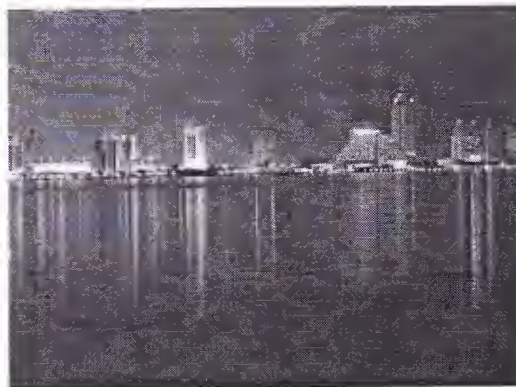
A detailed schedule of the program will be posted online at [www.shafallahforum2009.org](http://www.shafallahforum2009.org).



## About Doha

FOURTH ANNUAL INTERNATIONAL FORUM ON CHILDREN WITH SPECIAL NEEDS

Doha, the capital of Qatar, is commonly referred to as the "City of Balance." Qatari citizens have surpassed Luxembourg as having the highest per capita income in the world, yet they keep their traditions and culture close to their heart. Located on the east coast of Qatar in the heart of the Gulf, Doha is the major commercial center of the country, and holds the main port. Edged on the east by Corniche Bay, it is quickly earning a global reputation for excellence in hosting major events. In 2006 they hosted the Asian Games and opened their state of the art Khalifa International Stadium. After holding the first Forbes CEO Middle East Conference in 2007, Doha will host three Forbes conferences in 2009.



His Highness the Emir and his wife, Her Highness Sheikha Mozah Bint Nasser Bin Abdullah Al-Missned, have established both the Shafallah Center for Children with Special Needs and Education City, a 2,500-acre campus which hosts branches of some of the world's leading universities including Georgetown University, Weill Medical College of Cornell, Virginia Commonwealth, Texas A&M, and Carnegie Mellon. Qatar's attraction to visitors lies in its aggressive commercial, cultural, and political initiatives; its favorable business climate; and its wide regard for reform-minded leadership and friendly relations with countries around the globe.

## FACTS ON QATAR

<b>Population:</b>	approx. 863,051
<b>Main Language:</b>	Arabic
<b>Main Religion:</b>	Islam
<b>Dialing Code:</b>	+974
<b>Time Zone:</b>	GMT + 3 (With U.S. Daylight Savings Time, GMT + 2)
<b>Currency:</b>	Qatari Riyal (QR)

## DRESS

Conservative, modest clothing is suggested. Westerners are not expected to dress according to local customs; however, women should avoid baring shoulders or wearing skirts or dresses that are cut above the knee and it is suggested that men avoid shorts and vests.

## WEATHER

Qatar enjoys sunshine just about every day of the year. The temperatures during April average 32 - 38°C (90 - 100°F) during the day and 21 - 25°C (69 - 77°F) at night, with a monthly average of precipitation of 1 - 2.5mm (0.10 - 0.30 in). Bring and wear sunscreen and drink plenty of water.

## ELECTRICAL APPLIANCES

240 volts, 50 cycles, AC and British-type three-prong plugs.



FOURTH ANNUAL INTERNATIONAL FORUM ON CHILDREN WITH SPECIAL NEEDS

## Registration

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Please visit [www.shafallahforum2009.org](http://www.shafallahforum2009.org) to complete and submit a registration form to reserve your place at the Shafallah Fourth Annual International Forum. Please act quickly as the **deadline for registration is March 20**. For Visa purposes, you **must** submit a scanned copy of your passport at the time of registration.

Forum attendance is by invitation only and is non-transferable. If, however, you are unable to attend but feel a colleague would benefit from the experience, you may submit your recommendation along with their credentials for approval.

You will receive a confirmation email upon submission of your registration. Once this has been reviewed, a Shafallah Center representative will contact you to confirm your attendance and give you details on arranging travel.

At any time, please contact Mary Wines, Shafallah Center Forum representative, at +1 212 486 1469 or [shafallah@brownlloydjames.com](mailto:shafallah@brownlloydjames.com).

## Accommodations

## Visas

The State of Qatar requires that all foreign nationals hold a valid entry visa, which the Shafallah Center will arrange for you in advance. In order to obtain a visa, a valid passport that does not expire within six months of your arrival in Doha is required. Therefore, a scanned copy\* of the photographic page of your passport is required to complete and submit your registration form.

We will contact you once your visa has been obtained, in most cases they will be picked up upon arrival in Qatar. If you already hold a valid Qatari Entry Visa please submit a scan of this for our records.

**\*The high resolution scan must be no less than 360 dpi.**























